



THE CONNECTIVITY ADVANTAGE

FOUR WAYS INDUSTRIAL CONNECTIVITY
IS TRANSFORMING THE MODERN FACTORY



Industry 4.0 initiatives are transforming factories across industries. By using a range of industrial IoT (IIoT) tools, smart factories are becoming leaner, greener and more cost-efficient.

But for every factory that realizes digital transformation, dozens struggle. Why do so many Industry 4.0 initiatives at today's factories fail to scale?

In a word: **Connectivity.**

86%
of
U.S. manufacturers
said they believed
smart factories would
be the main driver
of competition
by 2025.
-Deloitte

2/3
managers
reported NO PROGRESS
on their IoT initiatives
— even as they recognized
their vital importance to their
own organizations
and industries.
-Deloitte

70%
of companies
piloting Industry
4.0 solutions
failed to reach
scale across the
organization.
-McKinsey

“Almost 80% of
industrial companies
have invested in
implementing an
enterprise-wide digital
strategy, yet nearly 65% have
failed to accomplish real,
significant Industry 4.0
business value.”
-Frost & Sullivan

85%
spent more
than one
year in pilot
mode.

28%
spent more
than two
years.

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4 WAYS CONNECTIVITY CAN SIMPLIFY DIGITAL TRANSFORMATION



Standardize Connectivity, Data Collection, and Security

Securely manage and scale a heterogeneous industrial connectivity layer by leveraging data on a flexible streamlined interface.



Increase Speed of Project Deployment

Realize tangible benefits of Industry 4.0 - quicker delivery times, less factory downtime, and efficiency and speed on the factory floor - by automating processes.



Scale Digital Transformation Across the Enterprise

To reach true digital transformation, adopt a secure, shared IT/OT solution and abandon one-offs that cause pilot purgatory.



Support the Adoption of IIOT and Industry 4.0

Lower costs and productivity are achieved through connectivity bringing quick wins and double-digit returns across the enterprise.

70%

COMPILING DATA



Industrial connectivity is at the heart of transformation.

The benefits are undeniable: increased productivity, lowered costs, quicker delivery times, and improved processes on the factory floor.

Achieving true connectivity takes innovative IIoT platforms that are easy to use, are scalable across enterprises, and install in minutes.



Industry 4.0 has turned data into the most valuable, transformational, and strategic asset, the "golden thread." Leveraging that data to create knowledge and actionable insights to optimize enterprise-wide businesses and operations will determine the success of industrial organizations"
-Frost and Sullivan

READY TO KICKSTART YOUR 4.0 INITIATIVES?



GET STARTED WITH INDUSTRIAL CONNECTIVITY