



PRODUCT DEVELOPMENT VALUE STREAM MAPPING

THE QUESTION ISN'T WHETHER YOUR **PRODUCT DEVELOPMENT SYSTEM** COULD BE IMPROVED

The question is, are you ready to commit to improving it? We believe Product Development is a system and that when truly analyzed, the Product Development System is fundamentally broken in most organizations.

People have learned to live with the under-performing, contentious environment that is characteristic of product development organizations. The truth is, you don't have to live with a chronically under-productive system.

THE WAY TO AN IMPROVED **PRODUCT DEVELOPMENT** SYSTEM

PEOPLE

PROCESS

TECHNOLOGY

TEAM

**THERE'S NO IMPROVEMENT
WITHOUT A BENCHMARK.
THERE'S NO DIRECTION
WITHOUT A GOAL.**

Our mission is to improve the way you design, manufacture, connect to, and service your products. We believe it starts with aligning your People, Process, Team and Technology. After completing an product development value stream mapping event, you will receive an improvement strategy; documented current state including process documentation, pains and their cost to you; Vision of what your product development could be (future state), and a road-map on how to get that vision.