

Vuforia Chalk Quick Start

An EAC guide to using and understanding PTC's Vuforia Chalk Free Access Program

What is the Vuforia Chalk Free Access Program?

- A company can request an account on PTC's website for the use of Chalk
- This gives users unlimited, free access to Vuforia Chalk with the full suite of commercially available features until August 31st, 2020

In response to the COVID-19 pandemic and how it has changed the way companies are doing business, PTC is offering free access to Vuforia Chalk through August of 2020 to help companies maintain business continuity while protecting their workforce and their customers.

PTC will monitor guidance from the CDC to determine whether any extension of the term is warranted. The offer includes PTC provisioning the account on their cloud server. Administrators in each participating account can determine the distribution of host or user licenses as needed.



What is EAC offering to help users throughout the Vuforia Chalk Free Access Program?

A 30 minute conference call once the user receives their admin code from PTC which includes:

- Coaching through the app download and support for user set up
- Providing additional user community help
- Practice run of Chalk app between an EAC user and the evaluation user

PLUS:

- Coaching and application strategies throughout the term of use
- Expert advice for specific business use cases
- Additional guidance to pricing for purchase after the term of use

