



# Connect Services

Your partner in the ever-changing  
world of the Internet of Things.

# The Internet of Things.

## Driving innovation. Optimizing business processes.

## Improving market position.

Our goal is to help you transform the way you design, manufacture, connect to, and service your products. EAC Connect Services exists to improve the way you connect to your products, customers, and systems.

The Internet of Things (IoT) is the concept of connecting any device with an on and off switch to the Internet and/or to each other. Industry experts have identified **\$3.9 to \$11.1 trillion** dollars of potential economic impact by 2025 according to McKinsey & Company. How will you capitalize on this opportunity?

Gain a basic understanding of IoT concepts, align your strategy with value drivers, imagine the possibilities of IoT, clarify your next IoT project, develop your IoT proof of concept, and provide a platform to rapidly develop your IoT.

### IoT Basics



#### What's in it for You?

- Understand IoT systems
- Clarify your organization's IoT vision, initiatives, and objectives
- Visualize future opportunities

#### Why You Need It

Gain an understanding of the IoT and how it can impact your organization.

### IoT Strategy Development



#### What's in it for You?

- Align your executive strategy and business value drivers
- Develop IoT Value Roadmap
- Identify next steps

#### Why You Need It

Engage your leadership team in concept development to capitalize on the \$3.9 - \$11.1 trillion economic impact the IoT will experience by 2025.

### IoT Innovation Workshop



#### What's in it for You?

- Expose a consistent IoT strategy to your organization
- Visualize potential IoT solutions
- Define prioritized list of potential IoT use cases

#### Why You Need It

Align multiple departments to your IoT strategy and define new value opportunities during an interactive, hands-on workshop facilitated by EAC experts.

# Are you ready to connect?

## Ask yourself three questions:

1. What does your organizations IoT strategy look like?
2. What technologies are you using to enable your strategy?
3. How do you design your smart, connected products?

Transforming the way you connect with your products allows you to stay connected with your customers on a deeper level, improving engagement, expanding opportunities for new functionality, improving customer service, achieving greater reliability, and increased product utilization.

## Let's Connect.

### IoT Next Steps Workshop



#### What's in it for You?

- Collaborative strategy and concept development session
- Validation of your IoT initiatives
- Definition of current knowledge, skills, and resource gaps

#### Why You Need It

Flesh out alignment between strategy, value creation, and brainstorm results. Clarify current opportunities and long-term roadmap for success.

### IoT Proof of Concept



#### What's in it for You?

- Confirm capability to connect your Thing
- Interact with your connected Thing using an IoT platform
- Experience a practical example of your IoT strategy

#### Why You Need It

Experience how a physical product's data flow is monitored in an IoT platform. Understand how data flow supports overall strategy and goals.

### IoT ThingWorx Platform



#### What's in it for You?

- Revolutionary tool
- Platform to rapidly develop Things
- Scalable and secure platform to monitor, control, and service Things

#### Why You Need It

Enhance your operations through ThingWorx, the only complete IoT platform for the connected world that develops and deploys Things 10x faster.

Let us help you imagine what's possible... and then connect it!



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